

Wines of Hungary @Osaka Expo 2025 Raffle Game

Official Game Rules

1. ORGANIZER AND ADMINISTRATOR OF THE GAME

The announced game is organized by **Magyar Bormarketing Ügynökség Zrt.** (Company registration number: 01-10-142187, Tax number: 32177556-2-41, headquarters: 1013 Budapest, Pauler utca 11, 6th floor, hereinafter referred to as: Organizer).

The execution of the Game, as defined below, involves **Súdy és Társa Kft.** (Company registration number: 01 09 711685, Tax number: 10507065-2-41, headquarters: 1037 Budapest, Montevideo utca 4., hereinafter referred to as: Administrator), which facilitates contact with participants and the delivery of prizes.

The liability exclusions specified in these Game Rules concerning the Organizer equally apply to the Administrator.

The Administrator acts as a data processor regarding personal data required for the prize delivery.

2. ELIGIBILITY FOR PARTICIPATION

The Game, as defined below, is open to all natural persons aged 18 or older and who meet all participation requirements specified in these Game Rules.

Participation in the Game is voluntary and free.

The following individuals may not participate in the Game:

- Directors, employees, contractors, or other personnel employed by the Organizer or its affiliates;
- Individuals involved in the organization or administration of the Game, including agents, subcontractors of agents, as well as their owners, directors, employees, or other personnel;
- Close relatives of the above individuals as defined by the Hungarian Civil Code (Ptk. 8:1. § (1) paragraph 1).

3. GAME DURATION

June 05,2025 10:00-17:00

June 06,2025 10:00-17:00

June 07,2025 10:00-17:00

4. GAME ANNOUNCEMENT

The "Wines of Hungary @Osaka Expo 2025" promotion and Game Rules will be available on the <https://osakaexpo.winesofhungary.hu/> website (hereinafter referred to as: Website) throughout the Game's duration.

The Organizer will promote the Game on the following platforms:

- In person, when welcoming the Participants of the programme Hungary Goes to Japan
- On the webpage <https://osakaexpo.winesofhungary.hu/>

5. GAME MECHANISM

- Participants register for the Game when registering to the event with a QR code displayed at the Wines of Hungary stand (Yumeshima Island, Osaka World Expo, Hungarian Pavilion). The Game's server timestamps are definitive for registration times.
- On site registration at the event requires scanning the QR code, which grants access to the registration platform.
 - Age verification is mandatory, requiring participants to confirm they are at least 18 years old (age gate). Those under 18 or unable to verify their age cannot access the site or participate in the Game.
 - Participants must provide data specified in the Privacy Policy during registration, acknowledging full understanding and acceptance of the Game Rules and Privacy Policy.
- Mandatory checkboxes:
 - Acceptance of Game Rules
 - Acceptance of Privacy Policy
- After registration, participants receive a confirmation email to affirm their intent to participate. At the end of the professional day, a draw will be held using a random selection software, where 3 gift packages containing wine will be raffled among the confirmed participants.

6. DRAWING PROCEDURE

- At the end of each professional day, within the time slot indicated in the official programme, a draw will be held at the event venue.
- During the draw, the Organizer will randomly select three names from among the guests who registered for that specific day.
- The draw will be conducted using a dedicated random selection software in the presence of the Organizer.
- The three selected participants will receive their wine gift packages on site, immediately after the draw.
- Only those participants who have registered for the given day and are present at the time of the draw are eligible to win.
- The Organizer reserves the right to exclude from the draw any individual who does not comply with the event rules or attempts to interfere with the draw process in any way.

6.2. Winners

- Winners will be announced on site immediately after the daily draw takes place, within the time slot indicated in the official programme.
- Only one draw is held per day, and draws are not held retroactively for previous days.
- Each participant may register and be eligible for the draw once per day, and can participate in the draw on each day of the event.

- There will be no substitute winners drawn. Unclaimed prizes remain the property of the Organizer.

7. PRIZE

- Participants can only win prizes specified by the system. Each prize consists of a gift package containing **two premium Hungarian wines**, presented as part of the *Hungary Goes to Japan* project.
- Prizes correspond to the dates of the daily draws and are detailed in the official event documentation.

8. PRIZE DELIVERY

- Winners will be announced on site at the event venue during the daily draw, as indicated in the official programme.
- The prize—a gift package containing two premium Hungarian wines—must be collected in person immediately after the draw, at the designated area of the event venue.
- Winners must verify their identity and registration status to receive the prize on site.
- Prizes that are not collected on the spot during the designated time window will be considered unclaimed and will remain the property of the Organizer.
- No subsequent delivery, postal shipment or alternative collection option is available.
- The Organizer and the Administrator are not liable for unclaimed prizes and will not be able to offer any further collection opportunity.
- Communication related to the draw and event participation will be sent to the email address provided during registration.

9. DISQUALIFICATION

Participants may be disqualified for:

- Being under 18 at registration;
- Violating any part of the present Game Rules;
- If the Participant intentionally tries to influence the course/result of the Game in any way that is incompatible with fair competition;
- the Winner cannot be contacted for any reason;
- fails to provide the details required for the execution of the Game and the delivery of the Prize within the time limit specified or withdraws the consent given prior to the draw and/or the delivery of the Prize.

10. ORGANIZER LIABILITY

- The Organizer excludes its liability for any incorrect, inaccurate or incomplete information provided by the Participants and for any unlawful participation in the Game by any person under the age of 18.

- The Organizer will use a game engine to conduct the Game. The Participant acknowledges that the Organizer shall not be liable for any operational difficulties resulting from technical malfunctions and/or momentary errors of the Game engine, in particular, but not exclusively, from operational anomalies caused by stored cookies, display errors in the browser.
- The Organizer accepts no responsibility for the problems caused by the specific operating characteristics of individual browsers and their various versions (in particular, those which are out of date) on the functioning of the Game.

11. RIGHT TO MODIFY

- The Organizer reserves the right to amend the Rules of the Game, in whole or in part, to suspend, suspend or terminate the Game for any reason prior to the deadline specified in Clause 3 (end of the Game).
- Furthermore, it reserves the right to cancel or postpone the announcement of the results, in particular in cases of force majeure or other cases where, for reasons beyond the control of the Organizer, it becomes impossible to conduct the Game in accordance with the law and free from abuse. Force majeure includes all events which occur after the announcement of the Game in an unforeseeable manner (e.g. natural disasters, war, blockade, export and import ban, strikes outside the sphere of interest), the occurrence of which the Organizer could not have foreseen or avoided by any reasonable means.
- These extraordinary events include, for example, flood, fire, earthquake or other natural disaster, war, military action, acts or actions of public authorities, epidemic, quarantine or any other epidemic or public health restriction or measure and any other circumstances beyond the reasonable control of the Organizer.
- The Participant acknowledges that the Organizer shall not be liable for any damages or costs arising from any modification of the Game Rules, the suspension, the pause, the termination, the prohibition, the cancellation or postponement of the Game winner announcement, and the Organizer shall exclude any damages and costs arising from the foregoing.
- The Participant acknowledges that the Organizer shall be exempt from liability for any partial or total failure to perform its obligations under these Rules if such failure is due to force majeure or if other causes beyond the control of the Organizer make it impossible to conduct the Game in accordance with the law and free from abuse.
- The Organizer accepts no liability whatsoever for any technical failures in connection with the Game (hardware or software failures, computer or internet connection/availability, internet service provider failure, server or service provider failure, partial or total unavailability of the Site for any reason, network congestion, unauthorised human or non-human intervention in the Game, including but not limited to unauthorised tampering, computer piracy, theft, viruses, etc.).
- No legal remedy shall be had in relation to the Game and its mechanism.

12. DATA PROTECTION

The Organizer will process the personal data provided during the Game in accordance with the provisions of this information.

Name of the data controller: The personal data of the players is managed by the Organizer: **Magyar Bormarketing Ügynökség Zártkörűen Működő Részvénytársaság** (registered office: 1013 Budapest, Pauler utca 11. 6. em, company registration number: 01-10-142187; tax number: 32177556-2-41., represented by: dr. Balázs Kis CEO, e-mail: adatvedelem@bor.hu)

Scope of the processed personal data: Title, surname, first name, e-mail address, proof of having reached the age of 20, venue of the event, time of the game, interests.

Source of the personal data: Data provided by the Player based on this information.

Consequences of failure to provide personal data: In the case of personal data required for participation, failure to participate in the Game, in the case of additional personal data required to be provided by the Winner, loss of entitlement to the Prize.

Purpose of data processing: the Organizer processes the personal data provided by the Players upon registration and during the Game for the purpose of determining the Winner of the Game and their eligibility, notifying/publishing the Winners and delivering the Prize to them.

Legal basis for data processing:

- with regard to the personal data provided during the application for the Competition, Article 6(1)(a) of the Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC ("GDPR"), the Player's voluntary consent based on this information,

- with regard to other data provided by the Winner for the purpose of awarding the Prizes, the contractual obligation pursuant to Article 6(1)(b) of the GDPR, i.e. the fulfilment of the obligation assumed in these Competition Rules to deliver the Prizes to the Winners.

Recipient of (transfer) personal data: The Organizer will not transfer the personal data provided to any third party.

Data transfer outside the EU: The Organizer does not transfer personal data to a third country or international organization, if so, Japan does so based on an adequacy decision concluded with the EU.

Duration of storage of personal data: The Organizer will store personal data provided during the application for the Game until the Draw, personal data provided by the Winners for the purpose of delivering the Prize for 5 years from the delivery of the Prize, while personal data related to the fulfillment of public duties will be stored for 8 years in accordance with the provisions of Section 169 (1) and (2) of Act C of 2000 on Accounting.

Information on the rights of the data subject regarding data processing: Each Player may request from the Organizer access to the relevant personal data, their correction, - in the cases specified in Article 17 of the Regulation and with exceptions- the deletion of the data or restriction of the processing, and may object to the processing of personal data.

Consent-based data processing: The Player has the right to withdraw the consent at any time. The right to withdraw the consent does not affect the lawfulness of the data processing carried out on the basis of the consent before the withdrawal. If during the Game the Player withdraws his/her consent or requests the deletion of his/her data, he/she acknowledges that, at the same time as the deletion of

his/her personal data, he/she will be excluded from the Game and will not be entitled to participate in it further.

Right to file a complaint with a supervisory authority: The Player may file a complaint with the competent supervisory authority regarding the processing of his/her personal data:

Name of the Supervisory Authority: National Data Protection and Freedom of Information Authority

Registered office: Hungary, 1055 Budapest, Falk Miksa utca 9-11, postal address: 1363 Budapest, Pf.: 9., telephone: +36 (1) 391-1400, fax: +36 (1) 391-1410, e-mail: ugyfelszolgalat@naih.hu.

Profiling and decision-making based on automated data processing: The Organizer does not make any decision based solely on automated data processing – including profiling – that would have an effect on the Player or would have legal effects on the Player.

13. CONTACT

- For any questions regarding the Game, please contact info@bor.hu
- The Organizer will reply within 48 hours on working days.

14. MISCELLANEOUS

- By participating in the prize draw, the Participant acknowledges that he/she has fully read the rules of the game and the Privacy Policy and accepts them unconditionally.
- If the Participant does not accept any of the provisions of the Game Rules, the Participant will be disqualified from the Game. The Game Rules will be published by the Organizer on the website <https://osakaexpo.winesofhungary.hu/>
- The Organizer shall ensure the continuous availability of the Game Rules on the <https://osakaexpo.winesofhungary.hu/> website throughout the entire duration of the Game, as described above.
- The Participant shall accept the decision of the Organizer as binding in any matter relating to the Game, these Rules and the interpretation thereof.
- All other matters not regulated in the Game Rules shall be governed by the relevant sections of the Hungarian Civil Code.
- The Organizer reserves the right to amend the Game Rules.
- The Organizer reserves the right to change the present Official Rules throughout the duration of the Game if it deems it necessary. Participants will be notified of any changes on the Website or in these Official Game Rules.
- The Promoter reserves the right to suspend or terminate the Game if, for reasons beyond its control, it is not possible to continue.
- The Organizer reserves the right to change the terms and conditions of the Game at any time, in particular the duration of the Game or these Rules, and will inform the Participants thereof immediately on the <https://osakaexpo.winesofhungary.hu/> website.

Dated: Budapest, 14th of May, 2025.